

## **Solutions to Scale Green Sustainable Development in the Amazon**

**Venue:** Virtual, please [register in advance online](#)

**Date and Time:** September 3, 2020, at 10:00h EST / 16:00h CEST / 11:00h Brasilia Time / 09:00h Quito, Lima Time

The Amazon is critical to the planet, providing ecosystem services vital to the climate and water cycles, both locally and globally. However, the forest's ability to continue existing is fast approaching a tipping point of no return. To highlight one example, areas recently devastated by fire and deforestation will take decades, if not centuries, to recover. If we do not act quickly, the well-being of those who inhabit the planet today, along with future generations, is at risk.

Fortunately, there are sustainable models of development that can both protect the forest and rivers, while also supporting a vibrant economy and higher standards of living for Amazonian people. Currently implemented on a small scale, with the right regulatory framework and institutional support, there is great potential for the region to be a world-leader on the bio economy, producing pharmaceuticals, natural food and fiber products, and cosmetics, with a booming ecotourism sector, and more by harnessing its immense biological and biomimetic assets.

Achieving this vision and ensuring the sustainability of the Amazon requires scientifically-based decisions that consider the traditional knowledge of Indigenous Peoples and local communities. The Science Panel for the Amazon (SPA) is a group of over 160 experts, jointly developing science-based recommendations for sustainable development of the region, based on technology, innovation, and investment. The goal is to support a knowledge economy based on nature, standing forests and flowing rivers, and that considers new opportunities for companies in sustainable agroforestry systems, native species forestry, regenerative agriculture, fishing, ecotourism and bio industrialization of forest products and knowledge. The SPA report will be released by the second quarter of 2021.

On September 3, 2020, the SPA is organizing a webinar to present the SPA's vision for sustainable pathways for the Amazon we want. During the webinar, panelists will present innovative examples and recommendations for a standing-forest bio economy, informed by

scientific knowledge as well as by the social and cultural practices of Indigenous Peoples and traditional communities, and considering the diversity of possible products from terrestrial and aquatic ecosystems.

### **Objectives:**

- Discuss sustainable development pathways for the Amazon;
- Highlight synergies between different types of knowledge and an interdisciplinary approach to develop practical and integrated solutions;
- Engage potential partners that share the vision of a protected and productive Amazon.

### **Draft Agenda**

09:00 am Quito; Bogota 10:00 am La Paz; NYC 11:00 am Sao Paulo 04:00 pm Paris; Milan	<b>Welcome</b> Ms. Coimbra Sirica, Senior Vice President, Global, Burness, Senior Communications Advisor of SPA (Moderator)
09:05 am Quito; Bogota 10:05 am La Paz; NYC 11:05 am Sao Paulo 04:05 pm Paris; Milan	<b>Opening Remarks and SPA Overview</b> Professor Carlos Nobre, Co-Chair, SPA
09:15 am Quito; Bogota 10:15 am La Paz; NYC 11:15 am Sao Paulo 04:15 pm Paris; Milan	<b>Panel Discussion: Innovative Bio economy of Forests Standing and Rivers Flowing</b> Mr. Guilherme Leal, Co-Founder, Natura Member of SPA's Strategic Committee Ms. Andrea Álvares, Natura's VP of Branding, Innovation, Internalization and Sustainability Dr. Susanna Hecht, Professor, University of California, Member of SPA Prof. Ricardo Abramovay, University of São Paulo, Member of SPA
09:45 am Quito; Bogota 10:45 am La Paz; NYC 11:45 am Sao Paulo 04:45 pm Paris; Milan	<b>Combining Scientific and Traditional Knowledge</b> Mr. Gasodá Wawaeitxapôh Suruí, Founder of the Indigenous Cultural Center Wagoh Pakob and Member of the SPA
09:55 am Quito; Bogota 10:55 am La Paz; NYC 11:55 pm Sao Paulo 04:55 pm Paris; Milan	<b>Conversation Guided by Questions from the Audience</b> Moderated by Ms. Coimbra Sirica, Senior Vice President, Global, Burness Senior Communications Advisor of SPA
10:25 am Quito; Bogota 11:25 am La Paz; NYC 12:25 pm Sao Paulo 05:25 pm Paris; Milan	<b>Concluding Remarks</b> Professor Carlos Nobre, Co-Chair, SPA