## 3 Ways Social Innovators Are Making Science Sustainable

World Science Forum 2013 Rio de Janeiro, Brazil

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Dependency on external actors; Low self-efficacy among youth

## Global Minimum ACTION: Inspire curiosity,

ACTION: Inspire curiosity, self-efficacy + problemsolving among youth

Uncollected trash in Lagos, Nigeria, most of which can be recycled

Wecyclers ACTION: Find unmet market needs + use science to fill them

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## Public Lab ACTION: Make it easy to

ACTION: Make it easy to do science that is inexpensive, DIY, + local

## 3 Ways Social Innovators Are Making Science Sustainable

1. Inspire curiosity, self-efficacy, and problem-solving among youth

2. Find unmet market needs and use science to fill them

3. Make it easy to do science that is inexpensive, DIY, and local

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