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## INFORMATION FOR EISENHOWER FELLOWSHIPS APPLICANTS 2014 Innovation Program, September 27 to November 15, 2014

### **Eisenhower Fellowships**

Eisenhower Fellowships exists to inspire leaders around the world to challenge themselves, to think beyond their current scope, to engage others, including outside of their current networks, and to leverage their own talents to better the world around them.

Chaired by General Colin L. Powell, USA (Ret.), EF brings two groups, each composed of some two dozen outstanding mid-career Fellows (aged 32 – 45), drawn from 47 different countries to the U.S. annually. There, over a seven-week period, they receive an intensive, individually-designed program in the Fellow's professional field. Fellows are identified by high-level in-country nominating committees and selected by a committee at Eisenhower Fellowships headquarters in Philadelphia.

For more detailed information on EF, visit [www.efworld.org](http://www.efworld.org). To learn more about our Alumni Network activities, visit our Facebook page, [www.facebook.com/EisenhowerFellowships](https://www.facebook.com/EisenhowerFellowships).

### **2014 Innovation Program**

In the fall of 2014, EF will offer a unique program for global innovators chosen from a select group of countries around the world. Applicants are expected to identify in their application an innovative idea, project or policy they wish to develop while in the U.S. and pursue after their return home.

Although we will retain the individualized programming that is the hallmark of an Eisenhower Fellowship, the Innovation Program will include several new elements. During the first week of the program, held in Philadelphia, the Fellows will begin to collaborate with one another on the ideas they proposed in their applications. We expect participants in the Innovation Program to help one another develop their innovations. The participants will be partnered with senior Innovation Mentors drawn from the private for-profit and not-for-profits sectors.

The Fellowship will transition seamlessly between collaborative working sessions and periods of individualized programming consisting largely of one-on-one meetings with leaders and experts in the Fellows' field. At regular intervals, groups of Innovation Fellows will meet in one city for several days, hosted by a local business or social incubator, where they can interact with other creative thinkers. These breaks in the program will allow Fellows time to explore their ideas in depth. At the midpoint of the program, we will bring the Fellows and their Mentors together for a weekend retreat at the Grand Canyon. At the close of the program, Fellows will present the results of their Fellowship: explicit plans and proposals for implementation post-Fellowship.

**Leaders bettering the world around them.**

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### **Criteria for selection**

The primary criteria for participation in the Innovation Program remain EF's core values of leadership, purpose, and accomplishment. However, for this program we strongly favor candidates who have a demonstrated record as innovators and who identify in their applications concrete, realistic proposals for new programs, products, and/or policies. **Candidates must have an innovative idea that they wish to pursue during their programs and afterwards.**

### **Tips for the successful completion of the application**

We recommend that applicants invest time and thought into the written sections of the attached application. The innovation proposal questions in Section 8 and the potential meetings list in Section 9 will weigh heavily in the selection process. This seven-week program is comprised of a five-week personalized travel itinerary in the U.S., preceded and followed by a week of group activities in Philadelphia. Each Fellow's program will be unique, as the Fellow collaborates with an EF Program Officer in order to align the Fellow's goals with optimal opportunities for productive exchanges. This process requires significant thought, time and effort on the Fellow's part prior to arrival in the U.S.

When drafting the list of potential meetings, applicants should keep in mind that regardless of professional background and interests, each itinerary will include visits to large and small cities around the U.S. to provide a broad experience. Although EF will attempt to fulfill appointment requests at senior levels of government, business, and the nonprofit sector, often such meetings can be facilitated via pre-existing contacts the Fellows have, such as someone they or their organization knows.

It should be noted that Eisenhower Fellowships does not arrange protocol, ceremonial, or celebrity visits, or meetings to transact business or seek institutional funds. Fellowship travel is restricted to the continental United States. Finally, all questions in the application must be answered in English.

### **Other features and requirements**

A unique feature of an Eisenhower Fellowship is that we support participation of spouses/partners. A spouse/partner may accompany a Fellow for up to half the length of the program under EF sponsorship. However, children may not accompany Fellows or their spouses/partners on Fellowship travel. Fellows must agree to return to their country of residence at the end of the Fellowship period in accordance with U.S. law. Fellowships are awarded for the specific timeframe (listed above) which cannot be modified.

### **Final thoughts**

As noted in our mission statement, an Eisenhower Fellowship is a transformational experience leading to consequential outcomes and lifelong engagement in the global alumni network. **The better you can articulate a clear idea to pursue while in the U.S. and the possible outcomes you can achieve after returning home, the stronger your application will be.**